

**Costs associated with Pay and Display Parking
(Elmbridge)**

1) Income

The sites proposed for pay and display parking charges are:

Location			Spaces available	Proposed tariff
The Parade	Claygate	whole street	18	Low
Albany Crescent	Claygate	Parade end	8	Low
East Molesey CPZ	East Molesey	whole area	113	Medium
High Street	Esher	-	47	Medium
Esher Park Avenue	Esher	whole road	19	Medium
Esher CPZ	Esher	esher green area	15	Medium
Bridge Street	Walton	os 20-14	6	Medium
High Street	Walton	os 58-48	9	Medium
New Zealand Avenue	Walton	in layby	11	Medium
Ashley Road	Walton	Opposite Ashley Primary	20	Medium
Ashley Road	Walton	os Rylton House	5	Medium
Hersham Rd	Walton	os 69-71a	8	Low
Hersham Rd	Walton	os 95-139	19	Low
Station Avenue and Halfway Green	Walton	Hersham rd end	28	Low
Rydens Road	Walton	Hersham rd end	7	Low
Station Avenue	Walton	Near Ashley Park Road jctn	8	Low
Ashley Park Road	Walton	Station Avenue end	30	Low
Mayfield Road	Walton	From station toward Queens Road	13	Low
Molesey Rd	Walton (hersham)	os no 13	6	Low
Burwood Rd/ Pleasant Place	Walton (hersham)	junction	8	Low
Queens Road	Weybridge	97 to Woodview ct	59	Medium
Baker st	Weybridge	66 to 2	21	Medium
High Street	Weybridge	17 to 47	19	Medium
Elmgrove Road	Weybridge	-	6	Medium
Church Street	Weybridge	J/w Heath Rd to no 26	12	Medium
Bridge Road	Weybridge	os 92	4	Medium
Minorca Road	Weybridge	-	2	Medium
Mill Rd/River Hill	Cobham	-	11	Medium
High Street	Cobham	-	28	Medium
Church Street	Cobham	East & West end	16	Medium
Church Street	Cobham	Centre	10	Medium
Hollyhedge Road	Cobham	-	15	Medium
The Parade (Oakdene)	Cobham	-	24	Medium
Cedar Road and Spencer Road	Cobham	-	14	Medium

- Low tariff is 30p for ½ hour
- Medium is 50p for ½ hour
- High is 70p for ½ hour

Occupancy levels in the parking spaces could vary between 40 and 70% during the times/day the restrictions are in force. Based on the locations and tariffs shown above an income of approximately £535,000 could be generated each year. (before operating costs)

2) Operating costs

The operating costs associated with on street pay and display parking are generated by machine repairs/replacements, cash collections and servicing such as ticket refills.

Typically it can cost about £2000 per machine per year to carry out these functions. In Elmbridge it is likely there will be about 40 machines, giving an annual maintenance cost of £80,000.

3) Options

It has been suggested that a free parking period would be preferable in some locations. Many drivers would not pay a parking fee as they would only stay for a short period of time. In these circumstances, the estimated drop in income could be in excess of 50%. A 50% drop would give income of £267,000 before costs. This is based on experience in Guildford where pay and display charges have been in operation for nearly 15 years.

Summary

It has been proposed that any surplus generated is split 65/35 county/district. Based on the proposed tariffs above this could mean a surplus of £455,000 being split 295K/160K. A free parking period could reduce this to 148K/80K. Any income raised from on street parking charges must by law be spent on highway improvement or environmental works under Section 55 of the Road Traffic Regulation Act.